

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

IT, E & C Dept - Promotions Wing – Allotment of 1 acre of land to Nonrel Technologies Private Limited in Visakhapatnam, for establishing an IT campus, and consideration of the project under the AP IT & GCC Policy (4.0) 2024-29 for extending incentives towards a proposed investment of INR 50.60 Crores with employment potential of 567 jobs – Orders – Issued.

INFORMATION TECHNOLOGY, ELECTRONICS AND COMMUNICATION
[IT, E & C] (PROMOTIONS) DEPARTMENT

G.O.MS.No.69

Date: 12.12.2025
Read the following

1. G.O.Ms.No.9 IT, E & C (Promotion) Department Date: 12.12.2024.
2. G.O.Ms.No.32 IT, E & C (Promotion) Department Date: 16.08.2025
3. The proposal of Nonrel Technologies Private Limited
4. File No: APIIC-25/100/2025-PROJSEC-APIIC Dated: 10.11.2025
5. Minutes of State Investment Promotion Committee Meeting, Date: 24.11.2025
6. Minutes of State Investment Promotion Board Meeting, Date: 04.12.2025

ORDER:

Post the bifurcation of the erstwhile state of Andhra Pradesh, the residual state was deprived of its principal economic and administrative hub – Hyderabad, which historically served as the nucleus for information technology, industrial and commercial activities. To restore economic balance and attract substantial investments, it is crucial to develop alternative high-growth economic zones like Visakhapatnam. Initiatives such as offering land at subsidized rates can accelerate this development, positioning Visakhapatnam as a new economic powerhouse for the State.

2. Visakhapatnam (Vizag) has emerged as a prominent IT hub, thanks to its strategic location, excellent connectivity, and well-developed infrastructure. The Government initiatives such as the development of IT parks and special economic zones drew major IT companies to the region. With continued government support and a talented workforce, Vizag is poised to attract even more IT investments and further solidify its position as a leading technology center in India.

3. In the reference 1, the Government of Andhra Pradesh issued the Andhra Pradesh IT & GCC Policy (4.0) 2024-29 to strengthen infrastructure (Co-working and neighborhood spaces), boost employment, and attract global IT firms and GCCs including Fortune 500 companies. For firms creating more than 2,000 employments, tailor made incentive package shall be offered.

4. In the reference 2, the Government of Andhra Pradesh issued “Land Incentive for Tech Hubs Policy 2024-29” to attract global IT firms and GCCs by allotting land at subsidized price.

5. In the reference 3, Nonrel Technologies Private Limited has submitted a proposal to establish an IT campus with a cumulative investment of INR 50.60 Crores, potentially creating 567 jobs in Visakhapatnam.

6. In the reference 4, the APIIC found 1 acre land at Plot No. SPL – 3, IT Non SEZ Hill No. 2, Madhurawada, Visakhapatnam District, which is suitable for the project. The company requested land at subsidized rate.

7. The Andhra Pradesh Economic Development Board (APEDB) after evaluating the proposal, recommended the proposal to the Consultative Committee on Information Technology and Electronics Industry (CCITEI). The proposal was placed before the CCITEI in its meeting held on 23.11.2025. The CCITEI forwarded the proposal to the SIPC (State Investment Promotion Committee). The SIPC, in its meeting held on 24.11.2025, approved the same to be placed before SIPB.

8. Accordingly, the proposal was placed before the SIPB (State Investment Promotion Board) meeting which was held on 04.12.2025. The SIPB based on the recommendations from SIPC decided as follows:

- a. *APIIC is directed to allot 1 acre of land at Plot No. SPL – 3, IT Non SEZ Hill No. 2, Madhurawada, Visakhapatnam District, Andhra Pradesh, to M/s Nonrel Technologies Private Limited under A.P. Land Incentive for Tech Hubs (LIFT) Policy 4.0 (2024–29) at a rate of INR 4 crore per acre.*
- b. *All incentives are as per AP IT & GCC Policy 4.0 (2024-29).*
- c. *ITE&C Dept. and APIIC are directed to ensure strict adherence to the LIFT Policy conditions and APIIC regulations.*
- d. *ITE&C Dept. is directed to proceed further for the allotment through APIIC.*

9. The Government after careful examination of the proposal and keeping in the view the recommendations of the SIPB, hereby accords approval for the allotment of 1 acre of land at Plot No. SPL – 3, IT Non SEZ Hill No. 2, Madhurawada, Visakhapatnam District, under A.P. Land Incentive for Tech Hubs (LIFT) Policy 4.0 (2024–29), at a cost of Rs.4 Crores per acre, to Nonrel Technologies Private Limited. Further, APIIC is directed to proceed to allot the land and to ensure strict adherence to the LIFT Policy conditions and APIIC regulations. The project shall be eligible for incentives as per the provisions of the AP IT & GCC Policy (4.0) 2024–29. This land allocation is for establishing an IT Campus with a total investment of Rs.50.60 Crores and employment of 567.

10. The MD, APTS and the VC and MD, APIIC shall take necessary action.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHASKAR KATAMNENI
SECRETARY TO GOVERNMENT

To
Nonrel Technologies Private Limited
The Special Chief Secretary to Government, Revenue (CT) Department
The Principal Secretary to Government, Finance Department
The Principal Secretary to Government, Energy, I&I Department
The Principal Secretary to Government, MA&UD Department
The Secretary to Govt., Industries and Commerce Dept.
The VC&MD, APIIC Ltd, Mangalagiri.

The Director, Industries department, Andhra Pradesh
The Collector and District Magistrate, Visakhapatnam District.
The CEO, Andhra Pradesh Economic Development Board
The MD, APTS, Vijayawada
The Commissioner, GVMC, Visakhapatnam.
The Commissioner, VMRDA, Visakhapatnam.
The VC&MD, VUDA, Visakhapatnam.
The CMD, APEPDCL, Visakhapatnam.

Copy to:

The OSD to Hon'ble Minister for Information Technology, Andhra Pradesh
The DC, VSEZ, Visakhapatnam
The PS to Principal Secretary to Hon'ble Chief Minister
The Director, Airport Authority, Visakhapatnam
The LET & F (Employment) Department.
The Law (B) Department
The GM, DIC, Visakhapatnam
The ZM, APIIC, Visakhapatnam
The ZM, APIIC, Special Projects Zone, Visakhapatnam.
The P.S. to Secretary to Government, Industries and Commerce dept.
The P.S. to Secretary/Special Secretary to Government, IT, E&C Department
SC/SF

//FORWARDED::BY ORDER//

SECTION OFFICER